

## Why invest in gold?

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A bullion gold coin made from 4.25 grams of 22-carat gold Why invest in physical gold?

### Top 10 Reasons to Invest in Physical Gold

- 10) Gold has always been, and will always be, the most legendary precious metal in the world.
- 9) Gold will always be in demand, and demand is increasing.
- 8) Gold is an inflation-proof investment.
- 7) Unlike paper currency, stocks and bonds, gold will never loses its intrinsic value.
- 6) Gold maintains its value through political and social upheavals, wars, and natural disasters.
- 5) A tangible and liquid asset, gold is the only truly international currency.
- 4) The current U.S. debt and trade crisis will continue to push gold prices up.
- 3) Physical (allocated) gold is the most secure way to invest in gold.
- 2) Gold should be part of every optimally diversified portfolio.
- 1) No other investment has the wealth preserving power of gold!